PB# 79-19

Icos of America

ICOS OF AMERICA 79-19

and a start of start

GENERAL RECEIPT 4113	
TOWN OF NEW WINDSOR  555 Union Avenue New Windsor, N. Y. 12550  RECEIVED OF  Sale Way International \$ 25.00  DOLLARS  FOR Language Board-Site Plany  DISTRIBUTION:  FUND  GODE AMOUNT  BY  Town Clerk.	- - -
GENERAL RECEIPT 4133	

GENER	PAL RECEIPT 4133
TOWN OF NEW WINDSOR 555 Union Avenue New Windsor, N. Y. 12550	Oct 10 1979
RECEIVED OF School Sevenly - Live and	\$ 75.00
FOR Bal Site Plan DISTRIBUTION:	approval # 79-19
FUND CODE AMOUNT	By Faulice & Nownsendem
15, 0°	Jown Clerk
Williamson Law Book Co., Rochester, N. Y. 14699	TITLE

appeared before Planning Board 8/8/79
Presented preliminary land use
appeared 9/12/79

### Memorandum

Telephone conversation between Joel Shaw of the Orange County Planning Board (294-5151, ext 175), and Roy Thomson, on September 21, 1979.

Re: ICOS - Gateway International Park

Mr. Shaw indicated that a letter had been dictated which generally states that they have no comments and are returning it to the local Board for determination.

Memorandum

Re: ICOS - Gateway INternation Park

Telephone conversation between William Steidle of the New York State Department of Environmental Conservation, (255-5453), and Roy Thomson, on September 21, 1979.

Mr. Steidle indicated that a letter of approval will be granted within 30 days of our submission -(12 September 1979). The letter will also express concern that Site Work had been started prior to receipt of approval. Mr. Steidle has visited the site, however, and would have halted work at that time if there were cause to do so.

CC: TPB 9/2/29 8d.



By fart 129

HELMER-CRONIN CONSTRUCTION, INC.

General Contractors

26 CENTRAL DRIVE STONY POINT, NEW YORK 10980 TELEPHONE 942-1330

September 17, 1979

Phillip A. Crotty, Jr., Esq. Attorney for the Town of New Windsor 555 Union Avenue New Windsor, NY 12550

Re: Gateway International Park
Subdivison approval of lands
of William Helmer
Site plan approval for
ICOS of America, Inc.

Dear Mr. Crotty:

At your suggestion, I have discussed the pending subdivision and application for site plan approval with Nash Castro, manager of the Palisades Interstate Park this past week.

Mr. Castro reviewed our proposed plans for both the ICOS site plan and the entire development of the property that I refer to as Gateway International Park.

Mr. Castro has advised me that the park authorities have no objection to our use of the property as an industrial park or to the proposed site plan for ICOS or the subdivision and road layout as being presented to the Town Planning Board.

Mr. Castro feels that it would not be appropriate for the park authorities to comment in writing on our pending applications. Such written comment might be construed at a future date as a waiver of the Park Commission's rights to object to a particular use that they might feel would be inappropriate at that time.

Mr. Castro suggests that if you would like to discuss the matter with him personally, he would be pleased to talk with you or any representative of the Town if you would care to call him at 786-2701.

Sincerely yours,

William Helmer

WH/ck P.S. Since Mr. Castro is very busy and usually out of the office, we would suggest that you talk to Mr. Roy Karner who was present at our meeting and is the Field Representative.

# TOWN OF NEW WINDSOR

. 555 UNION AVENUE NEW WINDSOR, NEW YORK (914) 565-8550

September 14, 1979

Witfield & Remick 35 Wisner Avenue New Windsor, N.Y. 12550

Donald Witfield, Architect Attn:

RE: ICOS SUBDIVISION AND SITE PLAN IN THE GATEWAY INDUSTRIAL PARK

Dear Don:

It occurred to me after you had left the Planning Board meeting Wednesday night that the ICOS SUBDIVISION must either be on town dedicated road or there must be access over a private right-of-way to a town dedicated road.

I must require therefore that in order to obtain site plan approval for the project that the proposed road either be installed to town specifications; or planned and approved by the Town Planning Board and Town Engineer and bonded as required by the Town Board; or that an easement be drawn up in favor of the Icos Subdivision over lands of Helmer which connect with the town road.

Very truly yours,

PHILIP A. CROTTY,

Attorney for the Planning Board

PAC:pd

Chairman - - Town Planning Board

Town Engineer Cuomo

# First Gateway tenant gets site clearing ok

NEW WINDSOR
Gateway International Park
will have its first tenant soon
if all goes well when ICOS
Corporation of America, an
Italian-based machinery
firm, returns for final site
plane approval from the
planning board on September 12.

iCOS builds machinery to be used at job sites worldwide. They were looking for a place to store and maintain this machinery between jobs. They were also looking for a place for a machine shop where they could build the specially designed equipment called for on various projects. They are hoping to set up a miniforeign trade zone, which would allow them to ship equipment in and out of the

United States without paying duty unless the machinery is used here. Because they will be on private property, not in the Foreign Trade Building on Stewart, they are hoping to have the zone extended.

Donald Witfield, a director of the Foreign Trade Development Corporation, and an architect, said ICOS was given permission by the planning board to start clearing part of the 10-acre site for a 20,000 square-foot building and an open storage area. But, said Witfield, ICOS plans to leave most of the land in its natural wooded state.

"At this point, we were not seeking any approval other than to make initial contact. But ICOS would like to do some site clearing and were

granted permission," said Witfield.

Witfield said he was very pleased with the response ICOS received from the planning board. "In any situation, getting the first tenant is extremely important because it leads other people to follow. When industry wants to come into an area, they have to have a reasonable response as quickly as possible. The planning board has been very cooperative about it," he said.

ICOS has submitted a preliminary land use map. They are expected to submit a final site plan map to the planning board at a meeting at town hall on September 12, at which time the planning board will act upon final site plan approval.

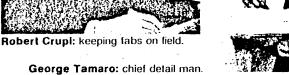
Stewart Citizen 8/15/19

ds (greign fielr, round contracting 1620 HLMOZO CNWAK APROZ HELNER CRONIN CONSTRVINC 26 CENTRAL DR TONY POINT NY 08601

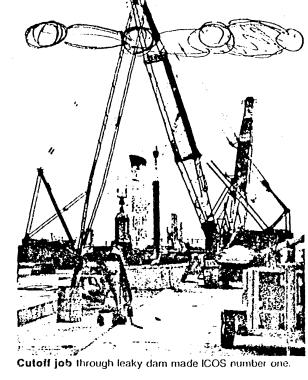


International director Francesco Brunner put Arturo Ressi at U.S. helm.









# Winning formula pushes ICOS to top of its field

Soils and foundation contracting can be a high-stakes, high-risk gamble—the type of business where the right combination can be parlayed into big winnings. New York City-based ICOS Corp. of America seems to have the winning formula because in only a decade it has beat its competition to the top.

For ICOs of America, the U.S. arm of the multinational ICOS Group, the formula includes expertise with slurry wall and slurry trench techniques pioneered by the group's founding company in Italy, finesse in negotiating contracts and a competitive construction team led by executive vice president Arturo L. Ressi di Cervia.

Under the guidance of Francesco Brunner, chief executive oflicer of 100s of America and international director of the 10-company group, Ressi brought the U.S. firm from relative obscurity in 1968 to the top of ENR's list of excavationfoundation contractors in 1978 (ENR 12/14/78 p. 19).

"In our business, you have to be prepared, be good and have luck," Ressi says. "But you also have to have what makes a bull different from a steer. You have to take risks and be willing to gamble the money." Italian-born Ressi remembers that as a teenager he liked the gaming tables but says "contracting cured me of that!"

Know-how pays off. Now Ressi wagers on ICOS' know-how for stakes like the profits on the repair of Wolf Creek Dam in Kentucky—a two-phase, \$100-million job that included installation of a thin concrete cutoff membrane through the leaky 258-ft-high clay embankment and extending as much as 110 ft into rock (ENR 7/22/76 p. 14). It turned out to be a "very profitable job," Ressi says, that has given ICOs of America an "unparalled financial strength" in its field.

It is a tricky, delicate business as well, with an unending series of problems to challenge toos' ability to find solutions. Take the time a specially fabricated percussion chisel got wedged deep in a trench, Ressi says. There was a 60 to 70% chance it could have been pulled out with a 100-ton crane, but if that didn't work, it would have been wedged too tight to ever move. They would have had to excavate around it.

"We decided to do it the right way, the way it should be done," says Ressi. That meant having surveyors take measurements for "one solid month," making mechanical drawings and designing a special fishing tool system to do the job. The chisel came out on a single line pulled by a 20-ton cherry picker and solidified toos' credibility with the Corps of Engineers, the project's owner.

War chest. Higher than normal profits are justified on such risky jobs, Ressi contends, because not all projects have happy endings. "You have to have a war chest to take care of the bad ones." toos won technical praise for slurry wall construction on a New York City subway tunnel, for example, "but the job happened to cost 70% more than we got paid for it," Ressi says.

Brunner founded toos of America in 1968 after he sent Ressi to the U.S. as field engineer on the structural slurry wall project for the World Trade Center. Ten years later, the company's work volume totaled \$36 million, making it the largest single component of the multinational group's \$100 million in sales. The group is linked through a Netherlands holding company.

The multinational group gives toos flexibility in avoiding international hostilities while working abroad. Working in Venezuela, ICOS is an Italian firm, for example. But in Hong Kong, working on the New World Center excavation (ENR 7/21/77 p. 26), "it's different. There we're American," Ressi says.

The group also allows the U.S. firm to benefit from the problem-solving experience of companies in other countries and share the services of Italian equipment designer extraordinaire Giosue Miotti (see box).

tcos' gambling heritage goes back to the early years of the original Italian company. Brunner was a 29-year-old engineer when, in 1948, he was faced with repairing the foundation of a bridge destroyed during World War II. There were no sheetpiles available for a cutoff wall, and Brunner thought a trench filled with bentonite slurry as it was excavated might do the job. Experts who used bentonite in oil drilling told him it would never work, but Brunner took the gamble and won. The project led to a series of patents in slurry wall technology.

Finesse in negotiation. Ressi has been successful at both bidding and negotiating contracts-he negotiated the firm's first job, the \$300,000 CNA foundation wall in Chicago, and won its largest job, Wolf Creek, on a bid. But Ressi, a connoisseur of fine wines and food, prefers the subtleties of negotiation. "In this country, reputation isn't as important as it is in Europe," he says. "Here, if you can get bonding capacity and the low bid, you can get a job no matter how many jobs you've bungled before. Very few bonding companies really evaluate the technical competence of a contractor. I like the other way better. To negotiate a contract with all the subtleties involved is really my forte."

Competitive bidding does not necessarily produce the best product in underground work because of the unknowns involved, Ressi says. "It doesn't lend itself to successful renegotiation when problems arise, and it can create artificial antagonisms in the owner-contractor-engineer triangle."

George Tamaro, ICOS vice president for engineering, agrees. "Contract volume and optimism are inversely proportional. Contractors can talk themselves into doing things that aren't viable because they need the work. You have to take intelligent risks but not crazy risks. The dividing line is based on an accumulation of things you've done before and remember not to do again."

Tamaro met Ressi while working as a resident engineer on the World Trade Center. Ressi drew Tamaro to 100s in 1972 and then hired Robert Crupi, an experienced foundation contractor, as vice president supervising field operations. The availability of talent was a major factor in the pace of 100s' growth. "It's self-defeating to grow too fast in a specialized field because you can't hire competent employees," Ressi says. Only recently, 100s attracted Gilbert R. Tallard as

assistant vice president for international work, hiring him away from competitor Soletanche-Rodio, Inc., McLean, Va.

Shooting gallery. Slurry wall technology has come of age in the U.S. and the competition among specialty contractors using it has stiffened. "People have gotten the impression there's a fortune to be made," Tamaro says, "but not for the number of contractors in the market now. There are now about 20 contractors in different phases of the field. It's like a shooting gallery—always the same number of ducks. When one gets shot down, another springs up."

toos has a full range of excavation and foundation—capabilities—including—reinforced concrete slurry walls, slurry trench cutoff walls, steel beam reinforced slurry walls, interlocking pile cutoff walls, load bearing foundation elements, tieback anchors and drilling and grouting.

Ressi emphasizes that ICOS' role is always that of a contractor, never a consulting engineer. "You can't buy my expertise. We build and make money. Why should we teach somebody else our job?" That's why ICOS steers away from joint ventures, which Ressi calls "shotgun marriages." But the firm likes to get involved in the development of a project. Ressi encourages owners or engineers who are contemplating the use of slurry trench techniques to call him in to help anticipate problems. And, in the tradition of European contractors, ICOS has a high level of design capability in-house. When it gives a client some "preliminary ideas" it may actually be handing over a well-polished design.

Looking ahead. For the future, 100s is investing profits in real estate. Its first venture is in backing for the \$150-million rehabilitation of the Charlestown Navy Yard in Boston, which will become a residential complex.

ICOS has four projects under way now, including the second phase of the Wolf Creek repairs, and Ressi says two potential jobs are "in the talking stage," either of which would surpass Wolf Creek in size if not in difficulty.

## Skillfully crafted machines solve job problems

Construction problems are purely mind and machine over matter, says Giosue Miotti, director of construction systems for the 1008 Group, a multinational contractor specializing in slurry wall technology.

Miotti devises not only the ingenious equipment that makes ICOS' excavation feats possible but also a construction system in which the equipment can be put to work. "Machines fascinate me," Miotti says. "There is a black and whiteness about them. They either solve problems or they don't. A problem doesn't bend itself to the making of a machine, the machine must bend to the problem."

'Brief parenthesis.' His most challenging job was the repair of Wolf Creek Dam in Kentucky, the job that pushed ICOS Corp. of America to the top of its field. To sink a concrete cutoff membrane through the leaky dam, Miotti studied drilling systems used in the petroleum industry. "The idea of using hydraulic rams came from this. The idea is not entirely new, but developments in that field and a new challenge at Wolf Creek led me to refinements," Miotti says. He devised a hydraulically driven casing sunk into the embankment and a mechanical clamshell that could excavate from inside the casing while suspended from a single cable. "Innovation," says Miotti, "is a brief parenthesis, often followed by long, rambling sentences.

Arturo Ressi, executive vice president of ICOS of America, says that for \$100 million of work on Wolf Creek, his capital investment was only \$8 million. The low cost of these small but refined machines compares with the



Clamshell is refined.

\$25 million a highway contractor might use on a job of that size, says Ressi.

Needle in a haystack. Sometimes tcos'problem is not designing equipment, but finding what is called for in specifications. On a pile drilling test for Locks and Dam 26 at Alton, Ill., for example, a particular French drilling rig was specified. The manufacturer said there wasn't one anywhere in the U.S. But Ressi heard rumors that there was such a machine in the Midwest. He discovered that a rig sold to a Canadian contractor years ago had been bought by a Chicago contractor. The rig had been rusting in the yard, broken down in pieces for several years. Ressi says toos "played coy" and got the equipment, worth \$350,000 new, for "a shade less than \$50,000 - cash on the barrel."

# PREVIOUS DOCUMENTS

IN POOR

**ORIGINAL** 

**CONDITION** 

MARVEL, WITFIELD & REMICK ARCHITECTS 35 WISNER AVENUE NEWBURGH, N. Y. 12550  AY TO THE ORDER OF Town of New Windsor Planning Board  Twenty-five Dollars and no cents  DOLLARS	
FOR ICOS  61:0219017481: 11001 9166 31101	

MARVEL, WITFIELD & REMICK ARCHITECTS 6777 35 WISNER AVENUE NEWBURGH, N. Y. 12550 50-174 219 AY TO THE ORDER OF Town of New Windsor Planning Board \$ 75.00 Seventy-five Dollars and no cents Dollars Highland National Bank OFTENSARGH NEWBURGH. N. Y. 12550 ICOS For. @1021901748# #001 9166 

# Planning Rd. V 1005 Helmer Cromin Witfall Benich

# TOWN OF NEW WINDSOR PLANKING BOARD

APPLICATION FOR SITE PLAN APPROVAL
Name ICOS of America, Inc.
Address Four West Fifty-Eighth Street, New York, New York 10019
1. Owner of the property Same as above
2. Location of the property:
Southeast Corner of Gateway International Industrial Park
3. Zone area PI
4. Nature of business: International Construction Specialists Heavy Equipment Service and Storage Facility
5. Lot size: Front 690 Rear 1050 Depth 570
6. Building setbacks: Front yard 801 Rear yard 160
Side yards 50'-480'
7. Dimensions of new building $155^{\circ} \times 120^{\circ}$
Addition

If addition, state front, side, rear of existing structure:

I do hereby affirm that all fees, permits and charges applicable under the laws and ordinances of the State of New York and the Town of New Windsor will be paid and that any expense for advertising of Public Hearing or meetings will be paid. Also, any legal or engineering fees for review of this project.

Signed: Monald a Witheld

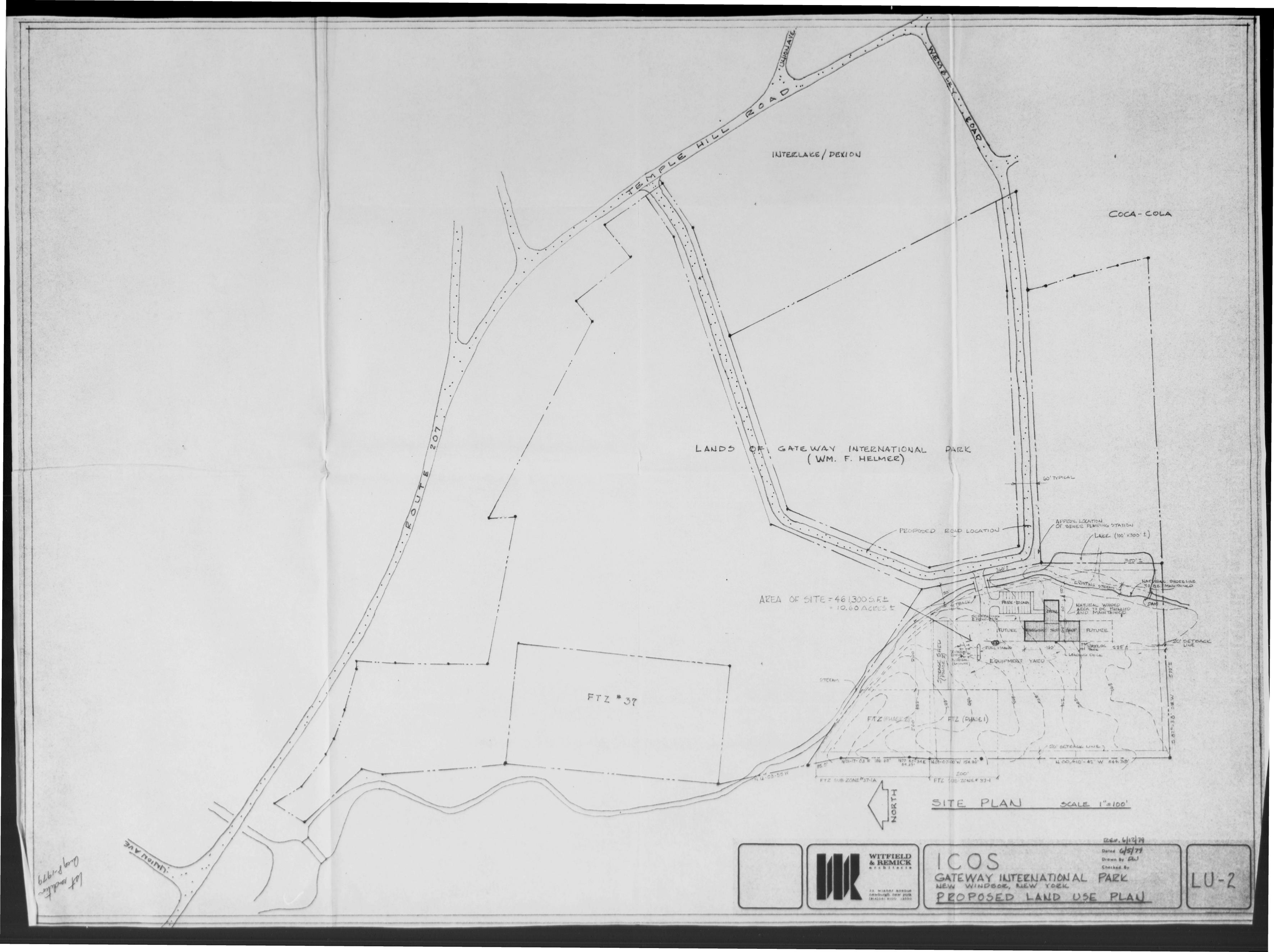
(APPLICANT) for l

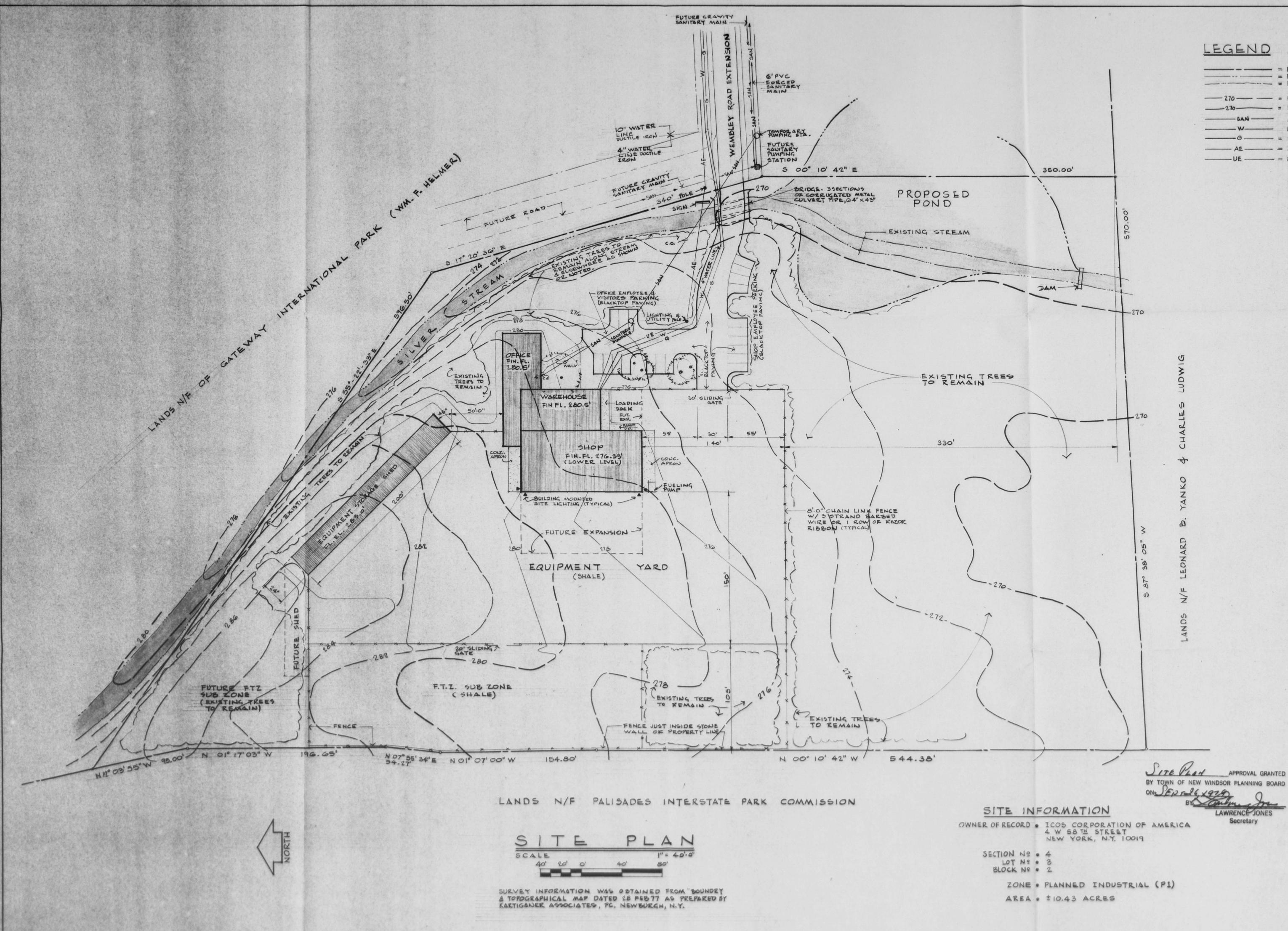
/COS of Unerica

Maps Required for:

Planning Board Highway Dept. Sanitation Dept. Water Dept. County Planning Board Building Inspector

Action of the Zoning Board of Appeals





= PROPERTY LINE
= RIGHT-OF-WAY BOUNDRY
= EDGE OF STREAM
OR POND

- 270 = EXISTING CONTOUR
- 270 = NEW CONTOUR

NEW SANITARY SEWER - 4"XHCJ
UNDER PAVING . PVC UNDER PLANTS.

- SAN - NEW CONTOUR

NEW SANITARY SEWER - 4"XI

UNDER PAVING . PVC UNDER PI

NEW WATER LINE

- G - NEW GAS SERVICE

- AE - AERIAL ELECTRIC & TELE.

- AE - = AERIAL ELECTRIC & TELE.

- UE - = UNDERGROUND ELEC. & TELE.

THE BED APCHINE TO BE STEEL OF THE STEEL OF

Dated 11 SEP 79 ZEJ 26 SEPR Drawn By K.K.T. Checked By PARK

INTERNATIONAL P.
SOR - ORANGE COUNTY - P.
T. PLAN

REMICK Chitects CA



